

815 Slaters Ln Alexandria, VA 22314 National Media Research Planning

SE

Phone/Fax **Buyer Name** Sales Office

Comments Billing Type **Account Types**

NC - BURR
Separation: 30
DO NOT RELEASE WITHOUT FUNDS.

Weekly/Irregular

National/Political Issue Agency BRD

Schedule Dates Contract # NRSC-National Republican Senatorial Committee (: Entered By 10/04/16-10/10/16 2537468 CO-OP **Last Modified** Date Entered 06/20/16 o Louise Palmer 09/30/16

475/894/6961 Millennium/PHL, Philadelphia (1103) NRSC (108700) POLITICAL CANDIDATE SUPER PAC (ns) (1386) National Media Research Planning (14053) Millennium Philadelphia Headline # Package Deal Order Type Demo Sales Tax Commission Commission % Net Total

15.00

\$26,265.00 \$4,635.00 Normal

A3564R ECR25188065

Brand

Salesperson

Product

Agency

Advertiser

\$30,900.0	41	Grand Total:
\$30,900.0	41	Oct. 2016
R	Spots	By Broadcast Month
		Asheville (WLOS)

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Accepted		10.0	9.0	8.0	7.0	6.0	5.0	4.0	3.0	2.0	1.0	Line	
Accepted-Agency/Advertiser:		10.0 Normal Line / News	9.0 Normal Line / News	8.0 Normal Line / News	7.0 Normal Line / News	6.0 Normal Line / News	5.0 Normal Line / News	4.0 Normal Line / News	3.0 Normal Line / News	2.0 Normal Line / News	1.0 Normal Line / News	Line Type / Break Type (Ref #)	
		10/05/16-10/05/16	10/04/16-10/04/16	10/10/16-10/10/16	10/07/16-10/07/16	10/05/16-10/05/16	10/10/16-10/10/16	10/06/16-10/06/16	10/04/16-10/04/16	10/07/16-10/07/16	10/05/16-10/05/16	Dates	
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Comments:		\$375.00	\$825.00	\$750.00	\$750.00	\$750.00	\$450.00	\$450.00	\$450.00	\$375.00	\$375.00	Total	
		\$375.00 Asheville (WLOS)	\$825.00 Asheville (WLOS)	\$750.00 Asheville (WLOS)	\$750.00 Asheville (WLOS)	\$750.00 Asheville (WLOS)	\$450.00 Asheville (WLOS)	\$450.00 Asheville (WLOS)	\$450.00 Asheville (WLOS)	\$375.00 Asheville (WLOS)	\$375.00 Asheville (WLOS)	Station	
		NWS 13 NOON	NWS13 THS MORN	NWS13 THS MORN	NWS13 THS MORN	NWS13 THS MORN	NW13 EARLY-530	NW13 EARLY-530	NW13 EARLY-530	NW13 EARLY-5AM	NW13 EARLY-5AM	Comments	
		9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	Entered	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



Agency

Advertiser

Product

National Med 815 Slaters L Alexandria,

> Schedule Dates Contract # 10/04/16-10/10/16 National Media Research Planning (14053) NRSC-National Republican Senatorial Committee (: Entered By 2537468 CO-OP Last Modified Date Entered ECR25188065 8 Louise Palmer 09/30/16 06/20/16

POLITICAL CANDIDATE SUPER PAC (ns) (1386) Headline #

> Asheville (WLOS)
> By Broadcast Month Grand Total: Oct. 2016 41 \$30,900.00 \$30,900.00

cy/Advertiser:			al Line / News	al Line / News	al Line / News	al Line / News	al Line / News	al Line / News	al Line / News	al Line / News	al Line / News	ne Type / Break Type (Ref #)		a, VA 22314	s Ln	fedia Research Planning			
			10/07/16-10/07/16	10/06/16-10/06/16	10/05/16-10/05/16	10/04/16-10/04/16	10/09/16-10/09/16	10/08/16-10/08/16	10/04/16-10/04/16	10/07/16-10/07/16	10/06/16-10/06/16	Dates		950000		SAME OF STREET			
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Comments:			\$675.00	\$675.00	\$675.00	\$675.00	\$525.00	\$525.00	\$450.00	\$375.00	\$375.00	Total		\$26,265.00	\$4,635.00	0		nal	64R
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Line Line

11.0 Normal I

12.0 Normal I

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Accepted-Agency

19.0 Normal 18.0 Normal 17.0 Normal I 16.0 Normal I 15.0 Normal I 14.0 Normal I 13.0 Normal I



Brand

Agency

Advertiser Schedule Dates

Product

815 Slaters Ln Alexandria, VA 22314 National Media Research Planning

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Phone/Fax **Buyer Name** Sales Office Salesperson

Comments Billing Type Account Types

Contract # 10/04/16-10/10/16 2537468

Last Modified Date Entered 06/20/16 09/30/16

> Asheville (WLOS)
> By Broadcast Month
> Oct. 2016 Spots 41

\$30,900.00 Rate

National Media Research Planning (14053) CO-OP	esear	Ch P	anning (1	4053)		ρ	6 6 6					
										Grand Total:	tal: 41	\$30,900.00
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NRSC (108700)						Þ	omo	A:	564R	article (manager)		
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Line

Line Type / Break Type (Ref #)

Dates

Sec

Length

23.0 Normal Line / News

22.0 Normal Line / News 21.0 Normal Line / News 20.0 Normal Line / News

> 10/04/16-10/04/16 10/10/16-10/10/16

10/05/16-10/05/16

24.0 Normal Line / News

10/04/16-10/04/16 10/10/16-10/10/16 10/06/16-10/06/16

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Accepted-Agency/Advertiser:

Date:

29.0 Normal Line / News 28.0 Normal Line / News 27.0 Normal Line / News 26.0 Normal Line / News 25.0 Normal Line / News

10/10/16-10/10/16

10/07/16-10/07/16 10/06/16-10/06/16 10/05/16-10/05/16

10/09/16-10/09/16

30.0 Normal Line / News



Brand

NRSC (108700)

Agency

Advertiser

Product

National Media Research Planning 815 Slaters Ln Alexandria, VA 22314

> Phone/Fax **Buyer Name** Sales Office Salesperson

Comments **Billing Type Account Types**

NC - BURR
Separation: 30
DO NOT RELEASE WITHOUT FUNDS.

Weekly/Irregular

National/Political Issue Agency BRD

Sales Tax

Net Total

475/894/6961

Contract # Schedule Dates National Media Research Planning (14053) NRSC-National Republican Senatorial Committee (: Entered By 10/04/16-10/10/16 2537468 CO-OP Last Modified **Date Entered**

Millennium Philadelphia Millennium/PHL, Philadelphia (1103) POLITICAL CANDIDATE SUPER PAC (ns) (1386) Headline # Package Deal Order Type Demo Commission Commission % 15.00 A3564R o 09/30/16 06/20/16 \$4,635.00 ECR25188065 Louise Palmer Normal

> Grand Total: Oct. 2016 By Broadcast Month Asheville (WLOS) 41 **Rate** \$30,900.00 \$30,900.00

\$26,265.00

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Accepted			40.0	39.0	38.0	37.0	36.0	35.0	34.0	33.0	32.0	31.0	Line
Accepted-Agency/Advertiser:			40.0 Normal Line / News	39.0 Normal Line / News	38.0 Normal Line / News	37.0 Normal Line / News	36.0 Normal Line / News	35.0 Normal Line / News	34.0 Normal Line / SPOT	33.0 Normal Line / SPOT	32.0 Normal Line / SPOT	31.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
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		-	\$825.00 Asheville (WLOS)	\$825.00 Asheville (WLOS)	\$825.00 Asheville (WLOS)	\$825.00 Asheville (WLOS)	\$825.00 Asheville (WLOS)	\$825.00 Asheville (WLOS)	\$1,125.00 Asheville (WLOS)	\$1,125.00 Asheville (WLOS)	\$1,050.00 Asheville (WLOS)	\$1,050.00 Asheville (WLOS)	Station
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			9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	9/30/16	Entered

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National Media Research Planning 815 Slaters Ln Alexandria, VA 22314

Comments

DO NOT RELEASE WITHOUT FUNDS.

Billing Type

Weekly/Irregular

National/Political Issue Agency BRD

Sales Tax

Net Total

Commission Commission

Account Types

475/894/6961

Buyer Name Phone/Fax

Brand Product Agency Schedule Dates Sales Office Salesperson Advertiser Contract # 10/04/16-10/10/16 Millennium Philadelphia Millennium/PHL, Philadelphia (1103) NRSC (108700) POLITICAL CANDIDATE SUPER PAC (ns) (1386) National Media Research Planning (14053) NRSC-National Republican Senatorial Committee (: Entered By 2537468 Headline # Demo Package Deal Order Type CO-OP Date Entered

No Grand Total: 41 \$30,900.00 ECR25188065 A3564R Normal 1 15.00 \$4,635.00 \$26,265.00		09/30/16 Louise Palmer	By Broadcast Month Oct. 2016	Spots 41	<u>Rate</u> \$30,900.00
		No	Grand Total:	41	\$30,900.00
		ECR25188065	of instructions above.		
		A3564R			
		Normal			
	=				
\$4,635.00 \$26,265.00	%	15.00			
\$26,265.00		\$4,635.00			
		\$26,265.00			

Accepted	41.0	Line
Accepted-Agency/Advertiser:	41.0 Normal Line / News	Line Type / Break Type (Ref #)
	10/10/16-10/10/16	Dates
	2	Sec
Date:		Length
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Date:	\$825.00	Rate
Comments:	\$825.00	Total
	\$825.00 Asheville (WLOS)	Station
	Late news	Comments
	9/30/16	Entered

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicabl	e box) DERAL CAN	NDIDATE	□ STATI	E/LOCAL CA	NDIDATE
				rge During A ertification (
Station and	Location:			Date:	
	Media Re			acement	
being/on beh	alf of: NRS	C/Burr for	Senate		
a legally gua	lified candidat	e of the US	Senate	On a software	**************************************
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	e held on: No				THE RESIDENCE OF THE PROPERTY
	quest station t			and the second s	осоц (се отучанувания отпридовальной паве)
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

I represent that the payment for by: NRSC/Burr for Senate	the above described broadcast time	has been furnished
represent that this person or en	unce the time as paid for by such per tity is either a legally qualified candidation tion of the legally qualified candidate.	
The name of the treasurer of the Timothy W. Gupton	e candidate's authorized committee is	:
This station has disclosed to me classes and rates; and discount to federal candidates).	e its political advertising policies, inclu t, promotional and other sales practice	iding: applicable es (not applicable
	SCRIMINATE OR PERMIT DISCRING IN THE PLACEMENT OF A	
To Be Signed By	Candidate or Authorized Con	nmittee
9/1/2016	Gorollu Leve	O agent for URS/Burr
Date	Signature	
To Be Si	igned By Station Representative	
☐ Accepted	☐ Accepted in Part	☐ Rejected
Signature	Printed Name	Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

NRSC/Burr for Senate		
(name of federal candidate or authorized committee) h programming to be broadcast (in whole or in part) purs		
□ does	☐ does not	
refer to an opposing candidate (check applicable b programming that does refer to an opposing candidate		ertify that for the
(check applicable box)		
the radio programming contains a personal audio sidentifies the candidate, the office being sought, and the broadcast.		
the television programming contains a clearly identification of the candidate for a duration of at least four set displayed printed statement identifying the candidate, the broadcast, and that the candidate and/or the candidate the broadcast.	econds, and a sir that the candidat	multaneously e approved the
gorolle Ferrell	agent for	NBSC/Burr
signature of candidate or authoriz	The same of the sa	73. 1418 ·
printed name	•	date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See	See	See	See	See	See
Schedule	Schedule	Schedule	Schedule	Schedule	Schedule

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.